

# BACKLIT SIGNAGE

## PRODUCTION DESCRIPTION

Created by coating white ink-jet to transparent polyester raw materials and optimized for the lighting advertisement. Used for the close-range advertisements mainly. Ideal for durable scratch-resistant backlit displays in high traffic locations.

## FEATURES AND APPLICATIONS

- Superior image quality and luminance
- Unique fast-drying formulation that makes it a top-quality solution for a range of full-color needs.
- High level of durability and flatness.
- Wide colors for lighting, subway wall advertisement, shelter advertisement and department store POP

## GENERAL AVAILABILITY

36"/50"/60" x 30m Roll Type

Product Name	Product No.	Surface	Thickness	Length	Material
			mic	ft/roll	
Backlit Front 4mil	KPT-SBF 100	Semi-Glossy	100	100	Polyester Film
Backlit Front 7mil	KPT-SBF 175	Semi-Glossy	175	100	Polyester Film
Backlit Front 9mil	KPT-SBF 225	Semi-Glossy	225	100	Polyester Film

## PRINTER AND INK COMPATIBILITY

- Compatible with water-based inkjet printers with both dye and pigments inks.

## SAFETY AND DISPOSAL

Disposal by recycling of ink jet media is the preferred method. Where recycle markets do not exist, disposal by landfill or an approved incinerator is acceptable.

*Specification and details are offered in good faith but will not be accepted in matters of warranty.*

*For updated technical specifications, please refer to data sheets on our internet site [www.kcsltd.co.kr](http://www.kcsltd.co.kr)*